



***These statements describe our team and the people who fit best in our culture:***

- You love Jesus!
- You are passionate about the Great Commission!
- You are driven to make an eternal difference with your life!
- You are self-motivated and sacrifice to do your best work for Him!
- You are a team player, able to joyfully submit to and engage with the strengths of others!
- You are comfortably uncomfortable with putting yourself in a position of total dependence on God.

***We are currently looking for a Sales & E-commerce Marketing Director. Does this describe you?***

- **You are excited about overseeing our Direct, Wholesale and eCommerce revenue goals by developing, directing and overseeing our sales & marketing strategy.**
  - Including creating an annual marketing strategy and supporting budget to guide the marketing team's efforts and revenue growth.
  - Analyze the sales & marketing strategy on a quarterly basis and assess any needed changes to course correct to better align with revenue goals.
- **You are a leader, seeing the value in building culture, onboarding "right people" and guiding their experience as we seek to glorify God through Elevate's growth!**
  - Including serving as a direct report to teammates in the sales and marketing areas as well as serving to find new teammates as roles and openings arise.
- **You are a maximizer, ready to advance in the areas of paid advertising, email, SMS, social media, and the elevatepeople.com experience.**
  - Including guiding strategy, designing and maintaining project management flows, proofing, and maintaining optimal segmentation through our email platform.
  - Paid Advertising - manage and optimize ads with our agency (Google, Facebook & Pinterest)
  - Email - directing, strategy, execution and evaluation.
  - SMS - develop strategy, conduct copywriting, deploy campaign deliverables and execute evaluation.
  - Social Media - supporting our managing team member toward growth, giving look & feel vision and helping to develop an ongoing impact strategy.
  - Elevatepeople.com experience - work with web developers and teammates to optimize and maintain.
- **You are ready to bring creative awareness to Elevate through PR relationships and other channels.**
  - Including relationship development, facilitating giveaways, collaborations, exploring PR agencies etc.
  - Working with self or others to ensure top creative visual merchandising experience for retailers and pop up events.

- **You look forward to researching, selecting, and using optimal platforms and companies in order to make work most effective!**
  - Including a willingness to learn new and alternate software and companies within design, email, project management, sms, ad agencies and social media.
- **You are creative, ready to envision, plan and realize the look and feel of the Elevate brand!**
  - Including outsourcing, planning and executing product & lifestyle photoshoots with the team.
  - Working to guide and annually update the overall brand deck.

**Additional Character Qualifications - What's needed to thrive on our team!**

- You are teachable and ready to receive candor and feedback.
- You are creative and desire to grow in your creative capacity.
- You can steward projects well through honed project management skills!
- You are able to manage your time to see all weekly and quarterly priorities achieved.

**Skills:**

- Adobe Suite (basic level)
- Social Media Aptitude
- Google Suites
- Basic B2B and B2C sales experience
- Basic knowledge of Web Development
- 4 years of marketing experience or equivalent
- 2 years of leadership & management experience

**Platforms/Programs:**

- Google Suites
- Slack
- Asana
- Attentive
- Shopify
- Klayvio
- Figma
- Adobe Suites
- Social Media (facebook, instagram, pinterest)

**Application Requirements:**

- Resume
- Portfolio
- Possible Test Project

**To apply:**

- Fill out [this interest form](#).