



# JOIN THE CAUSE

*Then I heard the Lord asking, "Whom should I send as a messenger to this people? Who will go for us?" I said, HERE I AM. Send me! -Isaiah 6:8*

## CREATIVE COMMUNICATIONS COORDINATOR

**Meet Activate Global:** We are a Christ-centered non-profit organization with a mission of revolutionizing modern missions by accelerating local disciple-makers who serve among Unreached People Groups. We love Jesus and are passionate about the Kingdom of God and The Great Commission! We love inviting people to our team who are driven to make an eternal difference, who are self-motivated and do their best work for God. We focus on building a culture of team players who are able to joyfully submit to and engage with the strengths of others and who are comfortable putting themselves in a position of total dependence on God.

**This Role:** As a Creative Communications Coordinator, you will play a pivotal role in bridging the gap between our partners on the field and our marketing department, enabling us to effectively and consistently share what God is doing around the world through various media channels. Your mission is to collect, curate, and cascade compelling stories from local leaders and pastors, showcasing the incredible work happening in unreached areas. Your creativity, leadership, and project management skills will shine as you collaborate with various departments to distribute these stories through social media, email, web, blogs and more. Your creative contributions will play a vital role in raising awareness, inspiring engagement, and furthering our mission of bringing the hope of the gospel to the unreached!

### Does this describe you?

- Genuine love for Jesus and a heart for global missions.
- A passion for interviewing, writing and storytelling, with the ability to convey impactful narratives.
- Strong directive leadership and project management capabilities.
- Proactive and self-starting attitude, capable of working independently **and** collaboratively
- Basic graphic design experience, proficiency in Canva preferred.
- Full-time availability (40 hours/week)
- Commitment to raising personal support and engaging with donors.

## **Role & Responsibilities**

- **Passion for Missions:** Demonstrate a deep love for Jesus and a heartfelt commitment to global missions. Your enthusiasm for the cause will inspire others to join in the journey of transforming lives.
- **Storytelling Excellence:** Interview teammates after trips, capturing the essence of their experiences and the impact of our ministry. Collect, document, and craft engaging narratives of different lengths according to Activate's Voice and Tone guide that resonate with our audience and convey the heart of our mission in a consistent and compelling manner.
- **Content Distribution:** Organize and distribute curated narratives across Involvement, Engagement, and International departments according to need to be used in blogs, social posts, videos, church activations, donor events, giving campaigns, periodicals, newsletters, etc. Ensure a consistent and impactful presence in each medium.
- **Project Management:** Lead the coordination of communication projects, managing timelines, and collaborating with internal teams to ensure clear and seamless execution of content initiatives.
- **Creative Design:** Utilize your graphic design skills, particularly with Canva, to layout basic designs for blog posts, articles, and other communication materials according to Activate's brand guide. Work with Engagement team to enhance the visual appeal of our content to captivate our audience.
- **Fundraising and Support:** As a ministry role, actively engage in raising support to sustain your position. Cultivate relationships with donors, sharing the stories that inspire them to contribute to Activate Global's mission.

## **Preferred Experience:**

- Bachelors or masters degree in communications, journalism, PR, marketing or graphic design
- Excellent Journalism/Storytelling skills
- Leadership/management skills
- Project management skills
- Strategic planning skills
- Experience or capacity for the following platforms:
  - Google Suites
  - Asana
  - Slack
  - Canva

## **Role Requirements:**

- Possibility of International Travel - 1-2 Times/ Year
- Applicants able to serve on site in Lincoln, NE will be prioritized
- Full time hours
- 100% support raised salary

## **Apply Today:**

- Submit your interest form [here.](#)