



2024 IMPACT REPORT

*Multiplying Sustainable Churches
Among the Unreached*





OUR PASSION

*"It's where frontier church planting and
empowerment collide."*

- Jessica Hotz, Co-Founder

**Our passion is pursuing the fulfillment
of the Great Commission among
the unreached!**

We do this by equipping local and near-culture believers with the tools, coaching, and biblical training they need to spread the gospel, make disciples, and establish sustainable fellowships in places where the name of Jesus has rarely been known.

contents

- 3** Letter from Director
- 5** Progress of 10 Year Goals
- 7** Letter from Chairman
- 9** Compounded Growth
- 11** Multiplication | *More in 6 Months than Previous 6 Years!*
- 15** Nigeria Expansion | *CAPRO/JIGI Collaboration*
- 17** Shift in Missions Today | *Polycentric Mission*
- 19** Our Strategy & Training
- 21** A Healthy Church | *and the Discipline of Data*
- 24** Generations of Growth
- 26** A New View of Retirement | *from Activate Volunteer, Dave Wirka*
- 27** Ways to Get Involved
- 28** Ambassadors
- 29** An Eternal Investment | *Fueling the Mission to the Unreached*

A Letter from the Director

"ABIDING in Him, ABOUNDING in fruit"

On a given Tuesday, you might find me walking down a village path in India, staring out an office window or chopping onions in my kitchen asking the Lord two simple questions from a book I read this year, "Living Fearless" by Jamie Winship:

Lord, what do you want me to know about this?

And what do you want me to do?

For me, these questions are a simple and profound reminder of the truths of Jesus in John 15,



John 15
1-8

I am the true vine, and my Father is the gardener. He cuts off every branch in me that bears no fruit, while every branch that does bear fruit he prunes so that it will be even more fruitful... Remain in me, as I also remain in you. No branch can bear fruit by itself; it must remain in the vine...I am the vine; you are the branches. If you remain in me and I in you, you will bear much fruit; apart from me you can do nothing... If you remain in me and my words remain in you, ask whatever you wish, and it will be done for you. This is to my Father's glory, that you bear much fruit, showing yourselves to be my disciples.

I can do nothing without Jesus, our team can do nothing without Jesus. We need him, every day, all the time. When we bear fruit with him, he will surely prune us so that we can be even more fruitful for the "Father's glory" and to show that we are truly his disciples. When we remain in him, we can ask whatever we wish and he will do it. Wow, what profound truths and promises to walk in as we make disciples of the unreached nations in the world today!

While we were at a training of local leaders this year in South Asia, one of our partners stood up, giving testimony to the partnership we've had in the gospel. He said,



“

"What you have taught us is making us fruitful in our people group, now ALL the believers know how to share about Jesus and stand on their own feet. We know for sure that there are now over 800 disciples in our area!"

Come and see with your own eyes!"

And we have gone to see with our eyes, the local team has trained more leaders, set up more mission points to send disciples to, are working through deeper scripture access solutions and are innovating sustainable solutions for the local disciple makers to further the mission with the resources from their own hands and lands.



One disciple-maker, Samuel, has a new petrol and convenience shop, another has a growing goat herd, another a piggery, chickens etc. The local faith leaders are, in their words, “standing on their own feet” and are modeling to their churches and community – and it is multiplying. *Why?* Because it’s what Jesus has told them to do, and they see it in themselves to do it and he is giving fruit. Tears welled up in my eyes as I saw the glorious sight of Great Commission ownership, strategy, suffering and celebration in them.

As so many of you already know, at Activate Global, this is what we live for! The stories and numbers you will read in this report are an inspiring reflection of our partners in the gospel. And just as nutrients, water, and sun are used by God to bring abundant harvest, so *the work of the gospel is fueled through your generosity, prayers, and support!*

Simply stated, I can't believe God is letting us be a part of it all !

As we seek Jesus for what lies ahead, we sense a stirring to believe for **more fruit for the Father's glory!**

If you could peer into our team meetings, you'd see us crying out,

“Miracle after miracle, open door after open door. Here it comes, so get ready for another one, because another one is on the way.” -Another One, Elevation Worship



HOW, THEN, CAN THEY
CALL ON THE ONE THEY
HAVE NOT BELIEVED IN?

AND HOW CAN THEY
BELIEVE IN THE ONE OF
WHOM THEY HAVE NOT
HEARD?

AND HOW CAN THEY HEAR
WITHOUT SOMEONE
PREACHING TO THEM?

AND HOW CAN ANYONE
PREACH UNLESS THEY
ARE SENT?

AS IT IS WRITTEN:

*How beautiful are the
feet of those who bring
good news!*

ROMANS 10:14-15

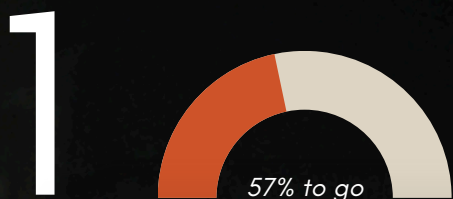


View a list of the
top 100 largest UUPGs
and lift them up in prayer.

Photo: This man from South Asia noticed fellowship of believers gathering in a courtyard and decided to sit and observe from afar. He overheard powerful testimonies from his community members of the one true God, witnessed heartwarming worship, and saw an outpouring of love & prayer for his people group. Even though he didn't participate in the service that day, he clearly heard the good news of his savior's love for him- likely for the very first time.

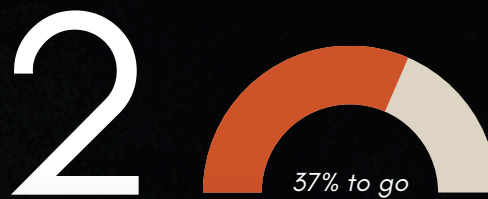
PROGRESS ON 10 YEAR GOALS

In 2016, Activate Global set bold 10-year goals, believing that God would use ordinary people to accomplish extraordinary things. Now, with just two years remaining, *we celebrate the incredible progress made while pressing forward with prayerful dependence and strategic action.* While the finish line is in sight, the mission continues. We press on with unwavering faith, knowing God is still at work, multiplying His kingdom in ways beyond what we could ask or imagine.



500 PEOPLE GROUPS *reached with the gospel*

Over 7,000 people groups still lack access to the gospel, and we are committed to reaching at least 500 of them by 2026. Already, 217 new groups have heard the message of Jesus, and **we are pressing forward to reach 283 more in the next two years.** Every connection made is another step toward a world where no one is without the hope of Christ.



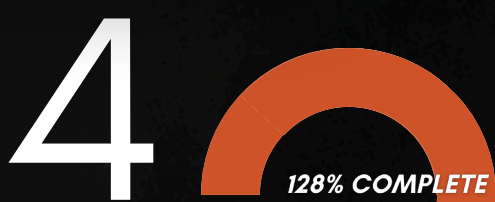
1000 KINGDOM BUSINESSES *sustaining church planters*

Sustainable transformation happens when local disciple-makers are equipped to thrive. Our goal is to launch 1,000 Kingdom Businesses by 2026, providing economic stability and gospel impact in unreached areas. With 629 businesses already established, **we are trusting God to raise up 371 more** that will support long-term, local mission efforts.



25 CHURCH PARTNERSHIPS *accelerating the mission*

We believe the local church is God's design for making disciples and spreading the gospel. We are thrilled to celebrate that our goal of 25 church partnerships has been reached—two years ahead of schedule! **But the mission doesn't stop here. As God continues to move, we look forward to many more churches linking arms to accelerate gospel impact.**



700 CHURCHES PLANTED *among the unreached*

God has exceeded our expectations—**901 churches have already been planted among the unreached**, surpassing our initial goal ahead of schedule! These churches are not just growing but **multiplying**, creating movements that expand the reach of the gospel in places where it has never been heard before.

A Letter from the Chairman

“and still, MORE WILL BE ADDED”

We serve a God of abundance who calls us to resist a scarcity mindset. At Activate, we speak often about multiplication, and we measure our impact by witnessing the multiplication of good things: *disciples making disciples, churches planting churches, villages being transformed, kingdom businesses taking root, and leaders equipping leaders.*

While we diligently carry out the work to which we are called, we remain humbled and awed by the reality that **true transformation is a result of God’s mysterious and powerful work.** This truth is reflected in the ministry of Jesus. When crowds gathered around Him, He often taught through parables, revealing hidden truths and encouraging His listeners to engage deeply. In one such moment, Jesus challenged His audience to invest generously:

“With the measure you use, it will be measured to you—and still more will be added. For to the one who has, more will be given; and from the one who has not, even what he has will be taken away” (Mark 4:24-25).

Recently, while visiting a bustling market in Central Asia, this principle became strikingly tangible. Among the many stalls was a merchant whose generosity mirrored Jesus’ teaching. He offered abundant handfuls of samples—nuts, spices, and sweets—to passersby, and when it came time for customers to buy, he would measure out double the amount they paid for. His actions embodied a spirit of generosity that inspires us at Activate. *We aim to live and lead with that same open-handed approach, trusting that with the measure we use, it will indeed be measured to us—and still more will be added!*



Year after year, we see this promise come to life as we step out in faith to invest in more leaders, in more nations, among more unreached people groups. By holding tightly to Jesus’ words and promises, we witness His abundance at work in ways that exceed all expectation.

One of the tools that guides our ministry strategy is the “Four Fields” framework. This model lays out a path from entering new fields to harvesting reproducing churches and is rooted in the parable of the growing seed found in Mark 4:26-29.

In this parable, a farmer sows seeds and then rests, rising each day as the seeds sprout, grow, and mature—a process that occurs beyond the farmer’s understanding or control. Yet the farmer remains expectant, preparing for the harvest, and when the time comes, he eagerly puts the sickle to the crop. This is a picture of kingdom work: a partnership with God. We sow faithfully, knowing that He alone brings the harvest.

As we enter 2025, we remain committed to this partnership and to the vision of multiplication, stepping out in bold faith and open generosity, trusting that God’s abundance will continue to overflow.

To Him be all the glory as we press on together.



Jesus,

You are worthy to be glorified!
You are ransoming people from
EVERY *tribe, language, people &*
nation, making a kingdom of
priests who will bring fame
to your name.

3.2 billion people in the world
today are considered “unreached”-
they have *never* heard your name,
or the truth of your love. You are
on a rescue mission to redeem
them, as you did for me.

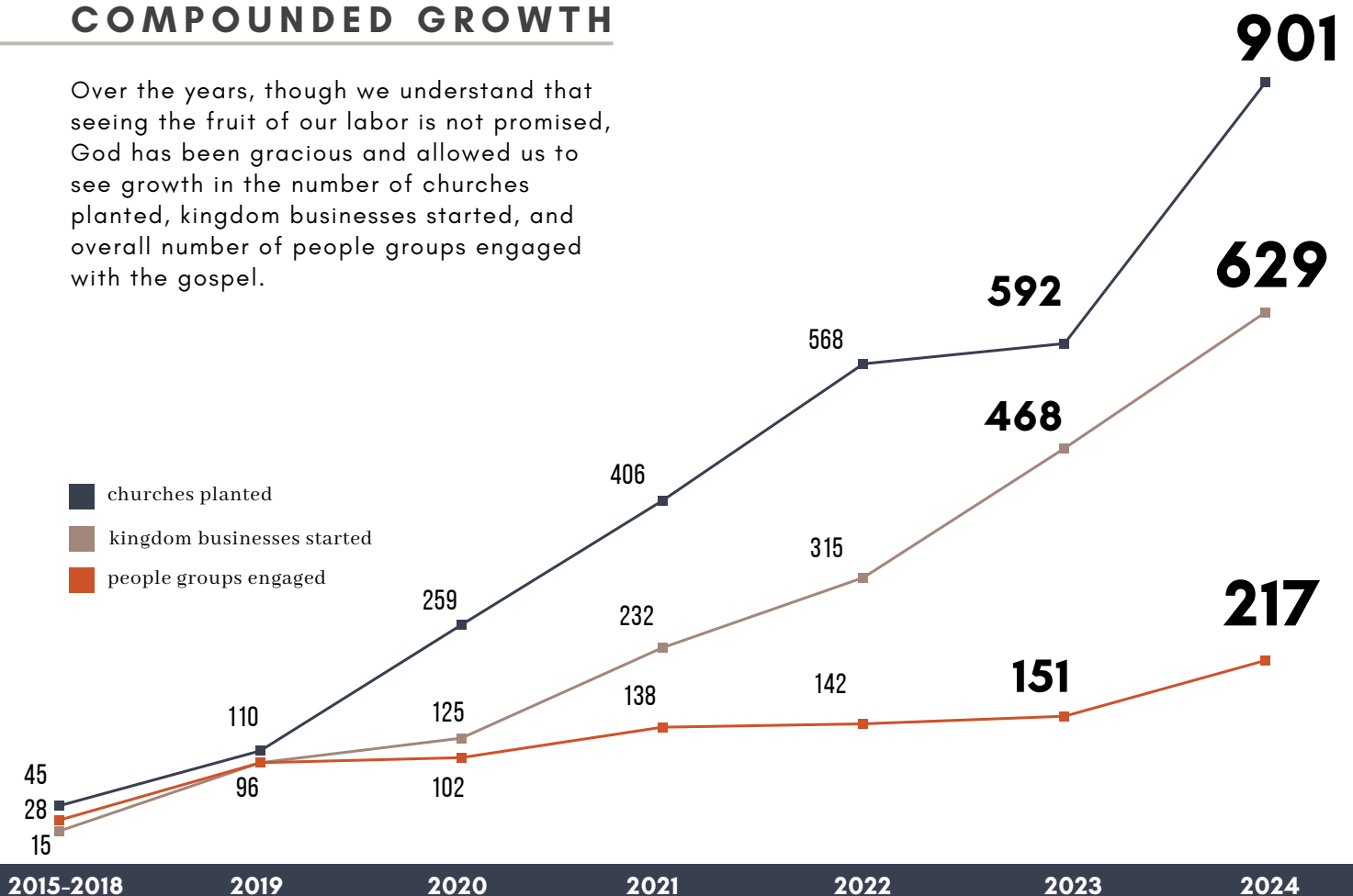
Lord, please send more laborers
into your harvest field, and raise
up disciples who will follow you to
the hardest to reach people and
places, blessing them with the joy
of knowing YOU.

amen



COMPOUNDED GROWTH

Over the years, though we understand that seeing the fruit of our labor is not promised, God has been gracious and allowed us to see growth in the number of churches planted, kingdom businesses started, and overall number of people groups engaged with the gospel.





17
COUNTRIES

629
KINGDOM
BUSINESSES

217
PEOPLE
GROUPS

4318
LEADERS
TRAINED

390
TRAINERS
TRAINED

901
CHURCHES
PLANTED

10,934
DISCIPLES
BAPTIZED



MULTIPLICATION

More growth in 6 months than previous 6 years!

In South Asia, our national partners are boldly advancing the gospel among the unreached. They train church planters, equipping them to share their faith with confidence. During training, participants complete lessons and then go out in pairs to neighboring villages to spread the gospel. They understand that reaching the over 27 million unreached in their nation requires one key method—**multiplication through fearless evangelism.**

In 2024, we have seen God move through our South Asian partners in extraordinary ways. **In just six months, more has been accomplished than in the last six years combined.** Over 600 locals have caught the vision for church planting, and more than 300 leaders have been trained. The number of trainers equipped for sustainable church planting has surged from four to, at last count, 105! As a result, thousands have come to Christ in this year alone.

As this work has grown, so has its reach—**Our South Asian partners are now leading efforts** in a neighboring nation where fear remains a significant obstacle to the gospel. These local pastors often conduct their services in locked rooms, keeping the 787,000 unreached people outside. To address this challenge, our partners have introduced vision casting and kingdom business training, encouraging these believers to step beyond their fears and engage their communities.

While navigating this hesitation, the Lord provided an important lesson through one of our teams. A young Activate partner was sharing the gospel in a village when he asked a woman if she had ever heard of Jesus. She replied that she had never heard His name before and eagerly asked to learn more. He shared the gospel with her, and she believed. Shortly after, he was taken to the police station for questioning.

“I didn’t know how to answer the questions I was being asked,” he later recounted. “I sent word to my pastor (another Activate partner), and he arrived just in time to join the interrogation. Through the leading of the Holy Spirit, he had the right answers, and by an act of God Himself, we were released.”

This experience deepened their understanding of what it means to share the gospel in a resistant nation—a testimony they carried with them into the neighboring nation they were reaching out to.

Soon after, one dear sister in that nation was walking down the street carrying some personal materials. The top sheet of paper read three simple words:

Jesus Loves Me

She was arrested and remains detained today. Fear always fights back.


Despite this opposition, our partners remain steadfast. They are committed to growing the work in their nation and their neighboring one, knowing that we must become all things to all people to win some. The gospel must be shared boldly, trusting that the Holy Spirit will prepare hearts to receive it. They continue to lead by testimony and teaching, patiently waiting for fruitfulness to emerge. Above all, they ask for prayers—that a national partner team will rise up so this new region will begin reaching their own people.

Since the beginning, one truth has remained unchanged: Jesus' love never fails. Through the power of the Holy Spirit, we are set free. This freedom is not determined by life's trials, not even prison walls. God is with us. He is with our sister in a jail. He is with our national partners in South Asia. He is with each of us.

“For though I am free from all, I have made myself a servant to all, that I might win more of them. To the Jews I became as a Jew, in order to win Jews. To those under the law I became as one under the law (though not being myself under the law) that I might win those under the law. To those outside the law I became as one outside the law (not being outside the law of God but under the law of Christ) that I might win those outside the law. To the weak I became weak, that I might win the weak. I have become all things to all people, that by all means I might save some. I do it all for the sake of the gospel, that I may share with them in its blessings.”

1 Corinthians 9:19-23



A silhouette of a person wearing a hijab, with their arms raised in a gesture of praise or prayer. The background is a warm, golden light, possibly from a low sun, creating a soft glow around the figure.

BLESSED ARE THOSE
WHO ARE PERSECUTED
FOR RIGHTEOUSNESS'
SAKE, FOR THEIRS IS
THE KINGDOM OF
HEAVEN.

BLESSED ARE YOU
WHEN OTHERS REVILE
YOU AND PERSECUTE
YOU AND UTTER ALL
KINDS OF EVIL AGAINST
YOU FALSELY ON MY
ACCOUNT. REJOICE
AND BE GLAD, FOR
YOUR REWARD IS
GREAT IN HEAVEN,

FOR SO THEY
PERSECUTED THE
PROPHETS WHO WERE
BEFORE YOU.

Matthew 5:10-12

Abdo: A Veterinarian's Love for His Enemies

Abdo, a veterinarian in Africa, saw his work as more than just a business—it was a bridge to reach his enemies. The Arab community, once responsible for genocide in his region, now controlled livestock breeding after stealing the herds from the locals. Though they were difficult to connect with, when they brought their animals to his clinic, Abdo welcomed them with tea—an act of hospitality deeply rooted in their culture.

Word spread: *“Go to Abdo—he serves tea and welcomes us.”* His kindness and honesty built trust, opening doors that had once been closed. Through prayer and patience, he formed relationships that led many Muslims to Christ. His clinic became a quiet but powerful place for ministry.

Then war came. His clinic was bombed, forcing him to flee to a nearby nation. But Abdo's calling wasn't over. He was invited to a year-long discipleship training, where he now prepares to return to his homeland—determined to rebuild his practice, serve tea once again, and continue making disciples among the very people who once persecuted his own.

Reflecting on his journey, Abdo says,

*How kind is God to give me this profession
so I can minister to my enemies.*





NIGERIA EXPANSION

CAPRO/JIGI Collaboration

In Nigeria, more Christians are killed for their faith than in any other country in the world . . . **COMBINED.***



Nigeria, the most populous nation in Africa, is home to nearly twice as many people as Ethiopia, the second most populous country. It's also considered the wealthiest country in Africa, largely due to its substantial oil reserves, as well as its agricultural production and rapidly growing tech sector. The population is almost equally divided between Muslims and Christians, with frequent tensions clashing between these two groups, especially in the central states of the country.

In the early 2000s, a militant group named Boko Haram began to rise in power. Their name translates as "Western education is forbidden," reflecting their ideological opposition to Western influence, particularly Christianity.

Boko Haram has terrorized Nigeria for years. Many survivors of these attacks are left without livelihoods and severe trauma. One of the most high-profile incidents occurred in April 2014, when the group abducted 276 girls from the Government Girls Secondary School in Chibok, a predominantly Christian town. These girls were forced to convert to Islam and marry members of Boko Haram.

In 2023 alone, "more than 8,000 Christians were reported killed, earning Nigeria the tragic distinction of the world's center of Christian martyrs (christianpost.com)." This violence has understandably led many churches and organizations in Nigeria to focus inward, avoiding outreach to Muslim communities due to fear and the difficulty of access. In many cases, these Muslim communities remain "out of sight, out of mind."

However, one organization, CAPRO | JIGI, is dedicated to taking the gospel to their unreached Muslim neighbors. Realizing they lacked effective access to closed Muslim communities, they saw business as a potential avenue—but initially only as a charitable activity, not as a sustainable strategy for making disciples and supporting church planters. This is why two years ago, the Executive Director of CAPRO | JIGI reached out to Activate Global to host a Kingdom Business Training event in Nigeria.

At the time, Activate Global was overwhelmed with other commitments and unable to take on another country. Instead, we offered online training and occasional Zoom meetings, hoping this would suffice. But CAPRO's leadership persisted, desiring in-person training.

In Psalms 11:3, it says, "If the foundations are destroyed, what can the righteous do?" In Nigeria, many foundations have been broken, and rebuilding them is essential. Activate Global believed God wanted us to partner with CAPRO | JIGI to see what He could do through the righteous, when foundations are restored. After two years of prayer and determination, their request was finally answered.

*STATISTICS FROM | [OPENDOORS.ORG/EN-US/RESEARCH-REPORTS/](https://www.opendoors.org/en-us/research-reports/)

In August 2024, a team of three Activate Global trainers arrived in Abuja, Nigeria, to host a five-day Kingdom Business Training for CAPRO's missionaries, trainers, and business owners. The atmosphere was electric with anticipation, and the training proved to be powerful.



Many of the testimonies from that training captured the essence of Activate Global's mission. Two participants reflected;

"The old model of missions isn't working. We must adapt if we are to reach the unreached."

"The first lesson for me was the realization that we have hundreds of people groups in Nigeria, and WE CAN REACH THEM through Kingdom Businesses."

Since then, the participants have hit the ground running. They have trained over 145 leaders across Nigeria, shifted businesses to become disciple-making ventures, and desire to integrate Activate's Kingdom Business material into their mission training schools. **They now have the tools to live in closed communities, address local challenges through business, build relationships, and make disciples.**

The partnership between Activate Global and CAPRO | JIGI aims to help rebuild the foundations of what God can do through His people. A strong foundation is essential for stability, but it can also serve as a launchpad. In this case, the goal is to shift mindsets around how Kingdom Business can transform the way church planting is carried out in hostile and/or closed environments.

CAPRO | JIGI has seen their persistent prayers come to life, and a wildfire of change is spreading across Nigeria. Together, we pray for a nation where Christians are no longer martyrs but see many come to faith in Christ. We pray for a country where the nation kneels at the feet of Jesus, becoming a beacon of hope and a launchpad for planting sustainable churches across Nigeria and beyond.



SHIFT IN MISSIONS TODAY

Polycentric Mission

Many religions claim some geographic location as their holy center- Hindus claim Varanasi as a sacred destination, Muslims consider Mecca as their holiest site, Jews claim Jerusalem as their spiritual center. Christianity, however, from its origin *"contained no geographic center, no ethnic majority, no linguistic monopoly, and no holy language."*¹ As we see in the book of Acts, Christianity did not stay centralized in its place of origin, rather it spread quickly to the surrounding continents: Asia, Africa, and Europe. Jesus Himself summarized it best when He promised:

"But you will receive power when the Holy Spirit has come upon you, and you will be my witnesses in Jerusalem and in all Judea and Samaria, and to the end of the earth." Acts 1:8

Christianity began in the Middle East and quickly spread to the rest of the world; it did not stay centered in Jerusalem, nor was it ever meant to. As the tides of history shifted, so too did the concentration of Christianity across the world, from the Middle East towards Europe (around 8th to 19th century). Then given a call for Protestants in the West to work towards the fulfillment of the Great Commission during the nineteenth century, there was a large spread of the gospel primarily moving from Europe and the United States to the Majority World (Africa, Asia, and Latin America).

That is why during the nineteenth century, the phrase "from the West to the rest" is often used to describe the sending trends of missionaries.

Moving to our present day twenty-first century, the World Christian Database reported that, as of 2020, the United States ranked number one in *sending* the most number of missionaries to other countries.²

But did you know that the United States also *received* the most number of missionaries into its borders?

Now more than ever, there is a beautiful trend of more countries both sending and receiving missionaries. Even more incredible is that missionaries are being sent from countries where Christianity is not the majority religion!

A trending term within the global mission's world to help capture this pattern is **polycentric mission**. Polycentric simply meaning "multiple centers". Where "from the West to the rest" denotes a single center (*the West*), we see a shift back to polycentric mission. The gospel has taken root in the Majority world. The mission fields of the past century have been transformed into mission forces in our current century! People are owning the responsibility of obeying Jesus' commands, and we are seeing a return to sharing God's Father-heart for all people in all nations by all people in all nations.

¹ Allen Yeh, "What is Polycentric Mission?" EMQ, Volume 60, Issue 1. (January-April 2024). <https://missionexus.org/what-is-polycentric-mission/>

² Lausanne Movement, "State of the Great Commission Report." (2024). <https://lausanne.org/report>

Allen Yeh has further pushed the conversation “from the West to the rest” to “**from everyone to everywhere.**”

Over time, focus has shifted from ‘place’ to ‘person’. It is vital, not only to consider where people are being sent from, but to also consider who is being sent. Context, culture, giftings, affinities, skills, and capacities all matter, as each person is able to bring something different, something unique to the kingdom work.

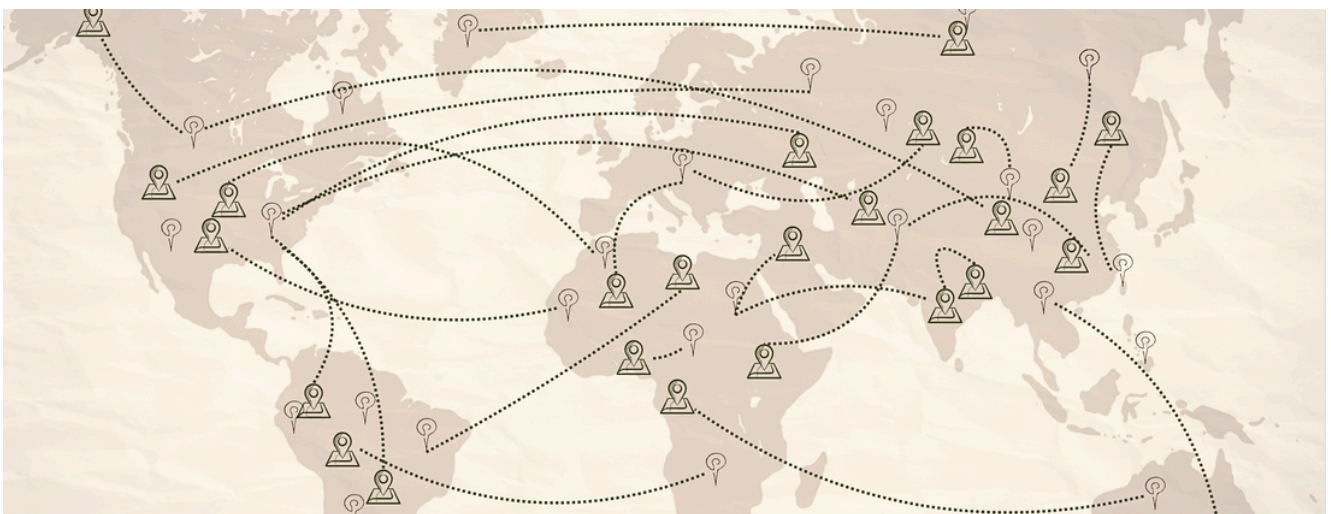
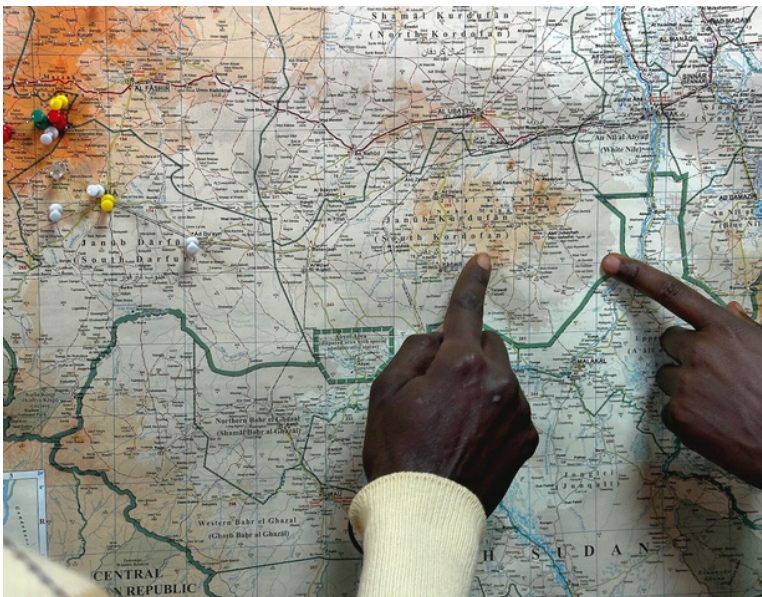
This matters all the more as we see patterns in global movement show an increase in migration and people movement all across the world. Population groups are spread out across different regions outside of their country of origin. More people of different cultural and ethnic backgrounds are rubbing shoulders with each other, yet nearly 9 out of 10 Muslims and Hindus in the world still do not personally know a Christian. ^{3 Ibid}



GLOBAL STATISTICS

Polycentric
Mission spot
starts at 3:00

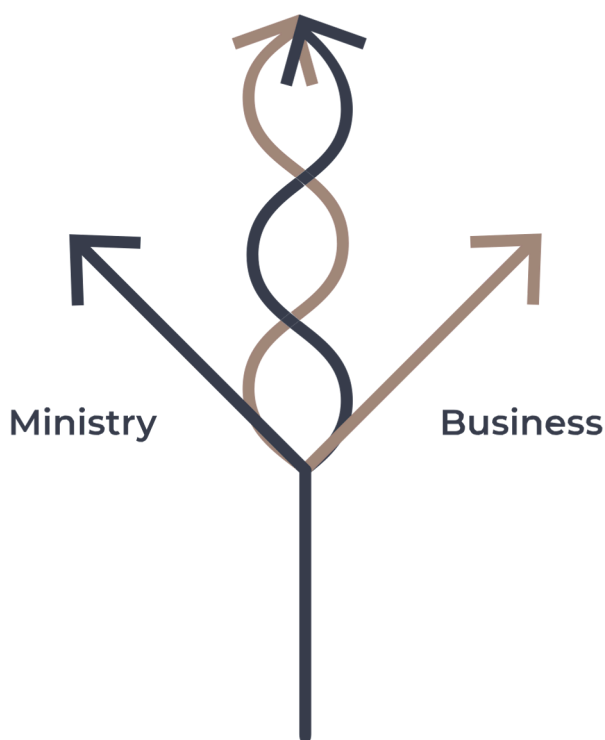
This lack of contact perpetuates the idea that Christianity is a Western religion. Thus, **the rise in equipping and sending people from all centers of the world is a call into obedience, strategically leveraging the uniqueness of every believer to play their roles in fulfilling the Great Commission.** This reality is why Activate Global is dedicated to supporting and investing in locally based national leaders, with the faith of seeing disciple-making accelerated among the Unreached.



Our Strategy

Activate Global's focus is to empower local, indigenous church planters for long-term sustainability. To accomplish this goal, our strategy involves imparting our teachings to a select group of leaders initially. These individuals, designated as **Trainer of Trainers (TOT)**, serve as our frontline team. They subsequently assume responsibility for overseeing specific regions, where they engage in teaching, training, coaching, and mentoring church planters in disciple-making methods and Kingdom Business.

At Activate Global, we firmly believe ministry and business are not separate pathways; instead, they can beautifully intertwine to facilitate fulfilling the Great Commission.



We launch our training with a “Vision Casting” session to help participants see Kingdom Business as a route to accelerating disciple making work. We set a foundation, reiterating multiple times to **start small, be faithful, persevere, and trust God for the results.**



The effectiveness, we have discovered, of a Kingdom Business reaching Unreached People Groups is:



It offers a viable and beneficial purpose for being present in the community without arousing concerns.



It provides a natural way to build relationships (*i.e. customers*).



It shifts mindsets as observers witness the integration of business and disciple-making activities, empowering them to follow suit.

“Do not despise these small beginnings, for the LORD rejoices to see the work begin.”

Zechariah 4:10

Our Training

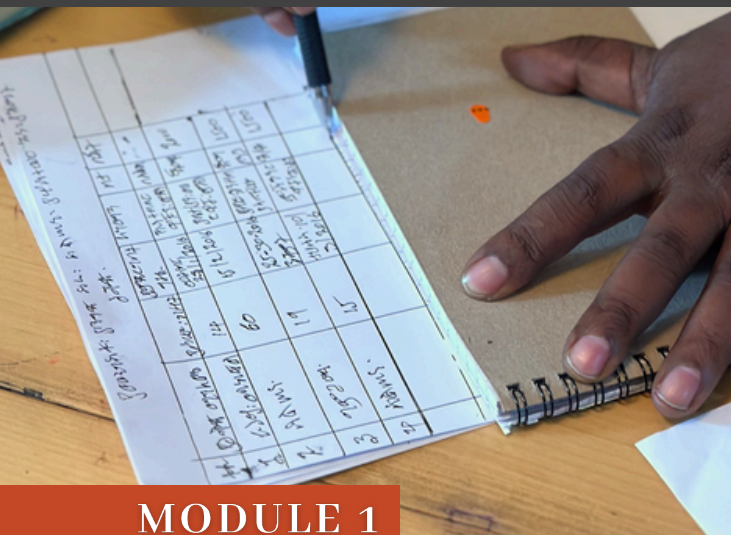
At the heart of our Kingdom Business Training lies many biblical examples showcasing individuals who engaged in both ministry and business simultaneously.

Our twelve lessons are divided into two modules for effective learning. We conduct training for one module at a time, allowing participants ample time to complete homework assignments that include market research, writing a business plan, budget creation, etc.

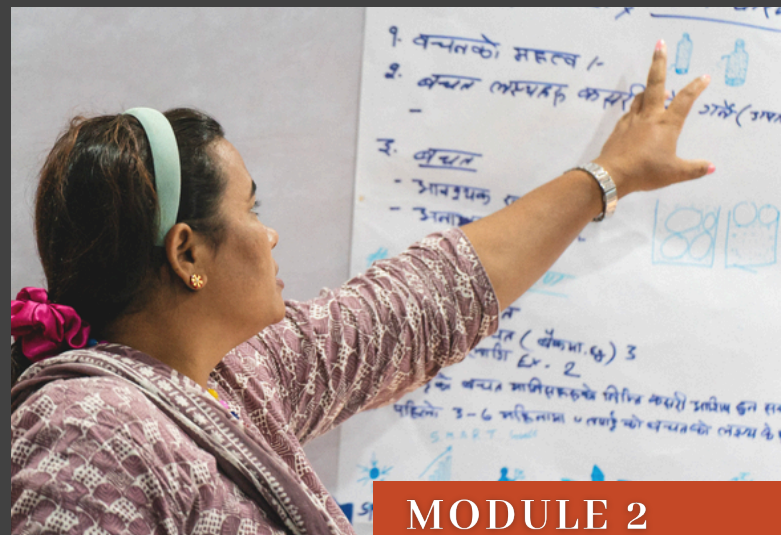
Participants who have completed Module 1's homework are invited back to join Module 2.

Each module is conducted over four or five days, with one day dedicated for participants to teach a lesson back to the class. This serves to gauge comprehension and provide them with practice.

We utilize icons and images to reinforce the lesson topics throughout our curriculum. By the completion of the twelve lessons, participants will have compiled a page filled with icons, each serving as a reminder of the lesson learned and its practical application. These images are especially helpful to our oral learners, which is the majority of the nations and people groups we serve!



MODULE 1



MODULE 2



God's View of Work



Business Ideas



Market Research



The Business Plan



Budgeting



Record Keeping



Savings & Goal Setting



Money for Living



Cost and Pricing



Business Management



Running an Ethical Business



Sales and Marketing

A “HEALTHY” CHURCH

and the Discipline of Data

What defines a healthy church, and how do we ensure that growth does not come at the expense of spiritual vitality? As the gospel spreads and churches multiply, it is essential to anchor ourselves in biblical principles while also engaging in the discipline of data. Acts 2 provides a model for church health, outlining key elements such as teaching, fellowship, prayer, and evangelism. However, tracking these markers across rapidly growing movements requires intentionality. By faithfully measuring impact, identifying areas of strength and need, and stewarding resources wisely, we can ensure that church multiplication and generational growth of churches remains both biblically sound and strategically effective.

A Healthy Church

As the gospel spreads, some people (*seekers*) are eager and curious to learn more about who Jesus is before committing their lives to Him. Often, we refer to a gathering predominantly composed of seekers or a newly established group of new believers as a “*Fellowship*”. As seekers become believers and are disciplined in the way of Jesus, those disciples are gathered into groups we call “*Churches*”. What determines a healthy church? The best standard, of course, is the Bible. We find a beautiful description of the early church in Acts, with important elements that are relevant even today. As churches multiply, we do not want to risk losing the health of a church over rapidity. One of the ways we measure and train leaders in church health is through a study on Acts 2 and the “**Church Health Circle**” that is shown below. Each of the icons on the circle represents an important element to the health of a growing, and often young, church as outlined in Acts 2:37-47.



A new “Fellowship” starts as believers and seekers begin to regularly gather together- the circle has a grey dashed outline as well as grey icons. It’s brand new!



As the Fellowship develops and deepens their relationship with Jesus, they start practicing the elements, which are then enhanced with colors representing each icon as seen in their gathering.



A healthy Church is established when a fellowship is practicing these elements and has committed believers and leaders established to lead the group long term.

We see in Acts 2:42 “*And they devoted themselves...*”, denoting that they actively chose to commit themselves as a group to being together. Therefore, a church is only a church if they self-identify as a church. **To identify church commitment, the button on the bottom is clicked and the dotted circle becomes a solid green circle! A HEALTHY CHURCH!**



Read ACTS 2:37-47



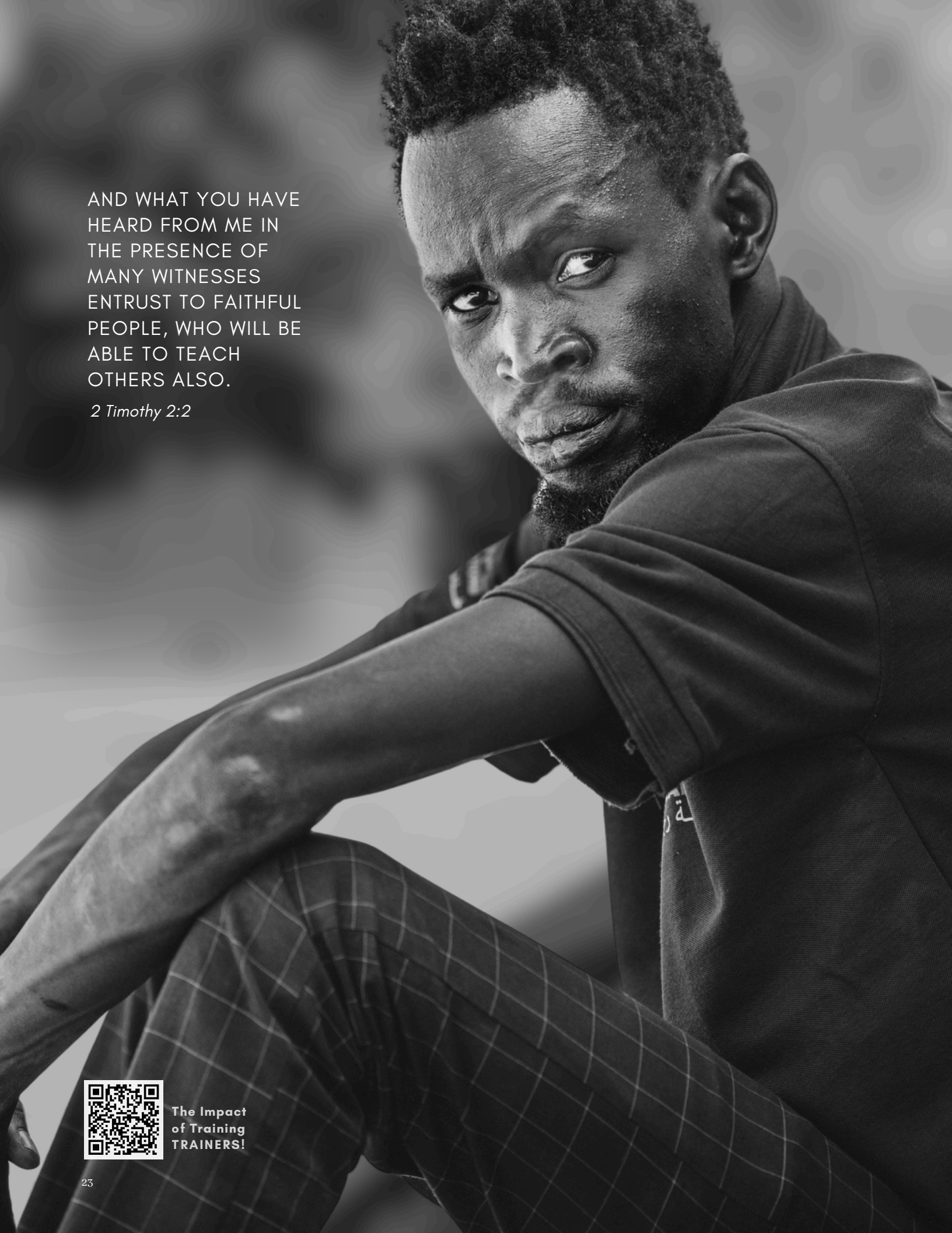
ICON	MEANING	REFERENCE
	Baptism	<i>"Repent and be baptized" (Acts 2:38)</i>
	Teaching <i>Bible Study</i>	<i>"...devoted themselves to the apostles' teaching..." (Acts 2:42)</i>
	Fellowship	<i>"...and the fellowship..." (Acts 2:42)</i>
	Communion <i>Breaking of Bread</i>	<i>"...to the breaking of bread..." (Acts 2:42)</i>
	Prayer	<i>"...and the prayers." (Acts 2:42)</i>
	Giving	<i>"And they were selling their possessions and belongings and distributing the proceeds to all, as any had need." (Acts 2:45)</i>
	Praising <i>Worship</i>	<i>"...praising God..." (Acts 2:47)</i>
	Evangelism <i>Multiplication</i>	<i>"And the Lord added to their number day by day those who were being saved." (Acts 2:47)</i>
	Leaders	<i>"And they devoted themselves to the apostles' teaching..." (Acts 2:42) [Apostles denoting that they had leaders.]</i>
	Service	<i>"...having favor with all the people." (Acts 2:47)</i>

The Discipline of Data

Multiplication from God is a gift. Keeping track of rapid multiplication is also a challenge. As our number of partners increases, along with the number of nations we operate in, tracking house churches, Kingdom Businesses, training, and leaders becomes a discipline that we must actively engage in so our collected data accurately reflects the impact. Alongside impact, data collection is so important in identifying gaps and helping us to know what is next to best serve and support our partners. Some questions we regularly consider:

- *Where are areas of health and growth for churches?*
- *What bible studies can we do to help partners grow in a component of a healthy church?*
- *What areas do leaders need more support in?*
- *Given our resources, skills, finances, etc., how can we best steward what has been entrusted to us?*
- *What is the Spirit uniquely doing in certain ministry fields, and how do we continue following His lead?*

Pressing into these questions can be uncomfortable. They challenge us to step over our cultural assumptions into unfamiliar topics most do not regularly consider. Yet, we move in a spirit of boldness, not shying away. Asking such questions produces a powerful cultural, spiritual, and personal insight. It is in these moments we find ourselves most humbled, brought to our knees in awe of how God works. He uses our limitations, our questions and multiplies the answers into greater glory for Himself!



AND WHAT YOU HAVE
HEARD FROM ME IN
THE PRESENCE OF
MANY WITNESSES
ENTRUST TO FAITHFUL
PEOPLE, WHO WILL BE
ABLE TO TEACH
OTHERS ALSO.

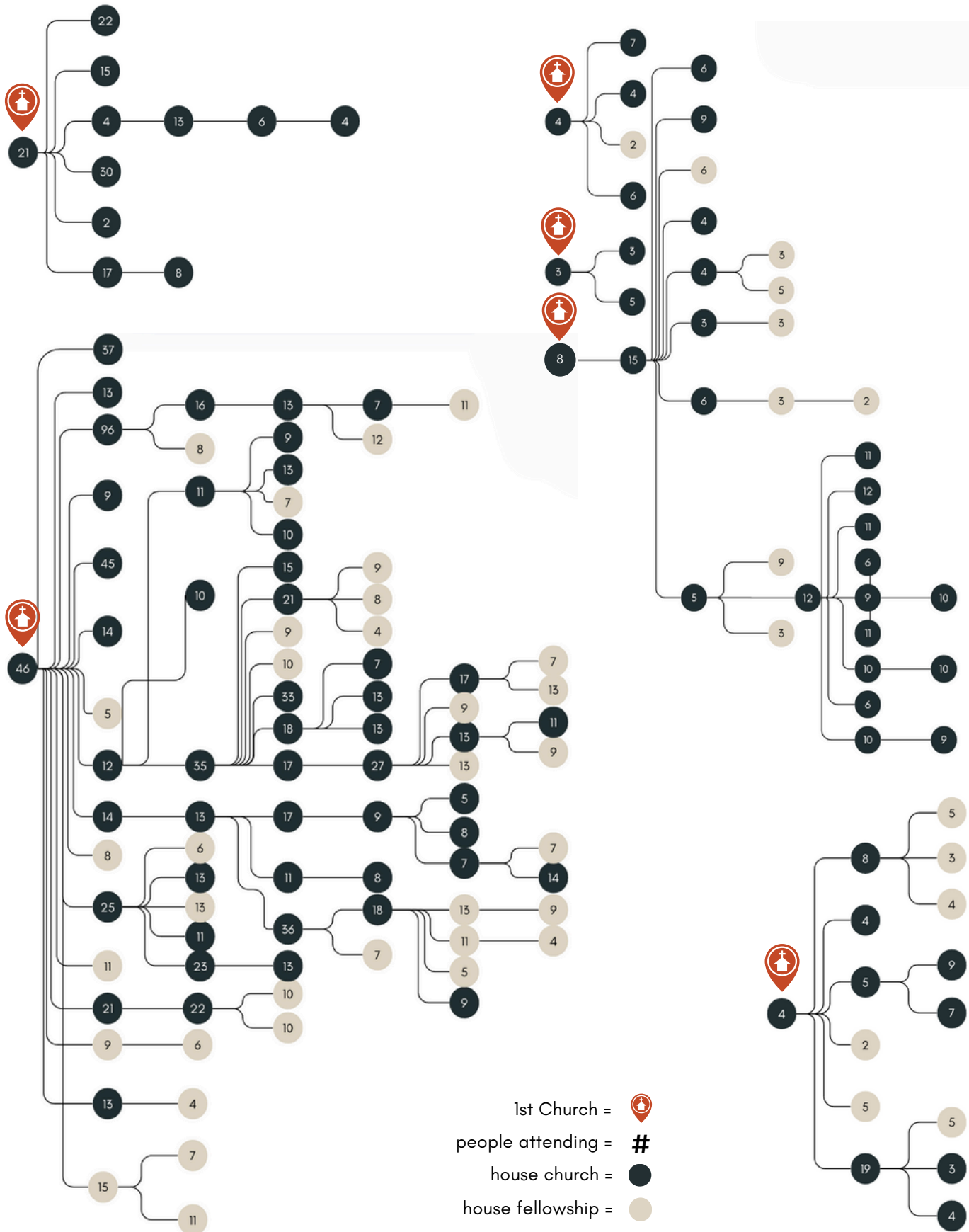
2 Timothy 2:2



The Impact
of Training
TRAINERS!

A GROWING SOUTH ASIAN NETWORK

Generations of Church Growth



HOW **YOU** ACCELERATED THE MINISTRY IN 2024

We are deeply thankful for your partnership!



1600

Newsletter
Subscribers

faithfully reading & keeping
up to date with team
travels, speaking events,
and stories from the field.



25

Ambassadors

in four states meeting,
training, and bringing
awareness & good news to
people locally and globally.



329

Prayer
Partners

interceding on behalf of the
unreached, our partners on
the field, and our team as
we travel for trainings.



171

Giving Partners

being provisional vessels for
the ministry to continue to
grow and new initiatives to
get off the ground in more
countries around the world.



61

Monthly
Givers

holding the rope faithfully
each month, enabling our
partners and our team to
continue to go "into the pit".



25

Church
Partnerships

mobilizing congregations
and members to pray for,
give to, and advocate for the
unreached.

The planting of more churches among the unreached would not be possible without your commitment to prayer, service, and generous contributions. We joyfully celebrate these accomplishments together with you!



"As I prayed over the class at the start of the Record Keeping module my voice began to crack. I wasn't really nervous, I was fighting back tears. I was overwhelmed by the joy of having this opportunity, humbled deeply by the kind and courageous group I was teaching. I was nearly crushed by such a strong presence of the Holy Spirit in the room. I kept it together and went on to teach the class, but I will always cherish that feeling."



A NEW VIEW OF RETIREMENT

By *Activate Volunteer*

"O God, you have taught me from my earliest childhood, and I constantly tell others about the wonderful things you do. Now that I am old and gray, do not abandon me, O God. Let me proclaim your power to this new generation, your mighty miracles to all who come after me. Psalm 71:17-18

Less than two years after retiring from the corporate world, I found myself in Nigeria teaching Kingdom Business to an eager group of Christ followers and church planters. I didn't see that coming! I thought retirement would consist of a few hobbies and a lot of leisure time. Fortunately, God stepped in and showed me that He wasn't done with me yet.

Through a member of my Bible study group, God introduced me to Perspectives on The World Christian Movement. Perspectives is a course designed to help believers learn how they can play an active role in The Great Commission. My eyes were opened to the need to share the Gospel with the unreached.

But how could an old guy like me serve? Well, the Lord opened a second door. A message popped up on Facebook talking about a book club organized by Activate Global. I met amazing people in the book club and was deeply touched by the book, "Women Who Risk". I also learned about Activate Global and their passion for sustainable churches among the unreached.

Right then I knew my retirement plans had changed. I wanted to be involved with this great organization and be part of their mission. So here I am with a new view of retirement. I enjoy some leisure time, but I've found my purpose in providing Kingdom Business training, coaching, and mentoring to some of the most passionate and courageous Christians I've ever known. I am so blessed to serve with Activate Global. God is so good!

"Never concede to doing something so small that it could be accomplished entirely in your lifetime. Be part of something that began before you were born and will continue onward toward the fulfillment of all that God has purposed to accomplish." -Ralph Winter

I would like to invite you to be part of something big!

There are 3.2 billion people on earth who may live and die without hearing the good news of Jesus. Activate Global is passionate about reaching them.

Don't worry- you don't have to travel or conduct training. There are many ways to get involved: Our ambassadors program.... Our transformation team... Our prayer team....

God is calling you to be part of the Great Commission, and He intends to use each of us at every stage of our lives. Please continue reading to discover where you can make an impact.

Ways to Get Involved

“

Whether that was through financial support, being a part of the prayer team praying for local partners and the impact of the ministry, or even sharing about this {Ambassador} program with others, I knew I needed to partner alongside them. God is doing big things through this ministry and I wanted to be a part of the impact. Paul writes in the book of Colossians that he is thankful when he thinks of the followers of Christ in Colossae. The same is true when I think of the work that Activate is a part of. I am so grateful for the ministry and obedience of Activate Global in taking the gospel to the ends of the earth. –Hannah Reimer, Activate Ambassador

WHATSAPP Channel



Hear directly from our field partners around the world & receive real-time updates as our team travels.

FINANCIAL Partner



Fuel the reach and impact by allowing us to confidently say 'Yes' to new growth opportunities.

CHURCH Partnership



Mobilize your congregation to partner with what God is doing around the world.

MONTHLY Newsletter



Subscribe to our monthly email to read about field stories, team travels, and involvement opportunities.

SOCIAL Media



Stay connected with us on social media while helping expand our audience by liking and commenting on our posts!

BECOME AN AMBASSADOR!

Fulfilling the Great Commission takes ALL of us! Whether your job description has you spending your days trekking to the unreached areas of the Himalayas, chasing down toddlers in your home, caring for patients at a hospital, running a business, and so on, you are in the game!

God has invited each of us, from all ages and stages of life, into this exciting narrative of reconciling the world back to Him. (2 Cor 5:17-20)



KNOW AND SHARE GOD'S
HEART FOR THE WORLD.



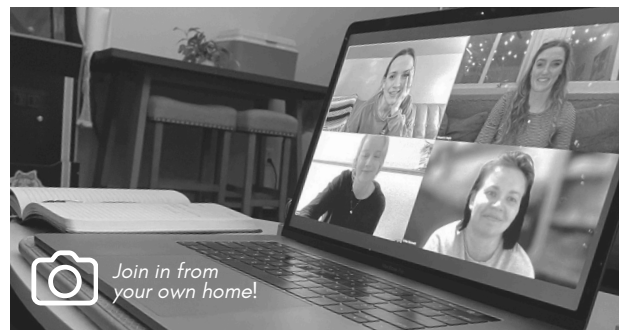
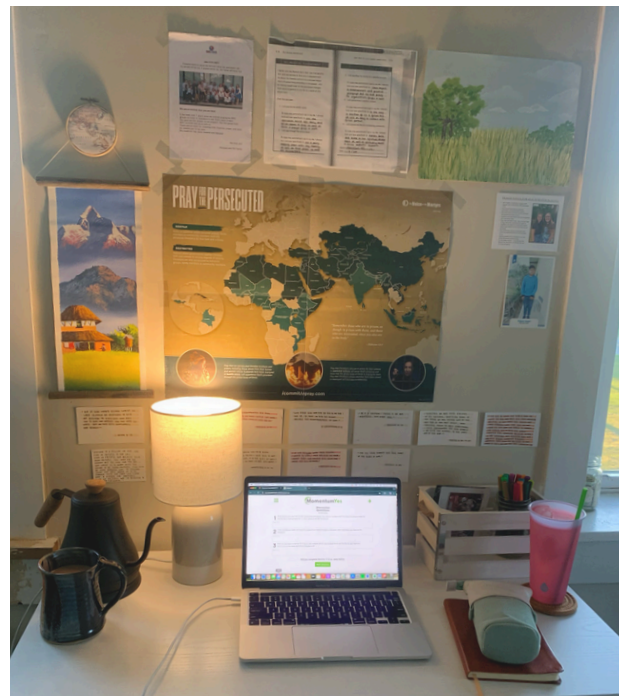
INVITE OTHERS TO JOIN
THE MISSION.



BE A DISCIPLE-MAKER
RIGHT WHERE YOU ARE!



SCAN TO LEARN MORE
FROM AN AMBASSADOR



Our Ambassador training is time focused on discovering and embracing exactly what our unique role looks like in obeying Jesus' command to "Go and make disciples of all nations!" In this program, participants gather virtually to study God's heart for the nations throughout scripture and history, deepen their daily walk with Jesus, celebrate how God is moving through the nations today, learn and practice tools for prayer and discipleship, engage with the work of Activate Global, and each week practice taking forward steps of obedience in their day-to-day lives!

Join us in the journey! Scan the code above or email Alexa, our Ambassador Coordinator: Alexa@ActivateGlobal.net





AN ETERNAL INVESTMENT

Fueling the Mission to the Unreached

At Activate Global, giving is more than a donation—it is an eternal investment in the lives of those who have never heard the name of Jesus. Every dollar fuels disciple-makers, launches sustainable church-planting work, and brings the light of the Gospel to places where it has never been heard before.

Because of our unique model and key partnerships, **100 percent of every dollar given goes directly to the field.** Administrative costs are fully covered through our partnership with MyBridge, meaning that your generosity is not reduced by overhead—it goes straight to equipping leaders, training disciples, and planting churches where they are needed most.

WE GIVE 100% TO THE 1%

A problem known as “The Great Imbalance” in missions earmarked giving is staggering—**99% of funds go to places where the gospel is already present**, while only 1% reaches the 42% of the world with little to no gospel access.

At Activate Global, we’re committed to changing this reality. We give 100% to the 1%—the unreached. *Every dollar directly equips leaders and sustains church-planting movements in the world’s most unreached areas.* We pray that, over time, more resources will be directed where they are needed most—to those still waiting to hear the name of Jesus.

YOUR IMPACT: THE POWER OF MONTHLY GIVING

Our group of committed monthly givers is called The Transformation Team, and it is a team that is critical to this mission. Monthly giving provides the infrastructure, coaching, and resources needed for long-term, sustainable Gospel work. Through faithful partners, we have been able to:

- Train and equip leaders to multiply disciple-makers
- Launch Kingdom Businesses that sustain church-planting efforts
- Plant churches where there was once no Gospel witness

Every monthly commitment has a tremendous impact, so we are inviting more people to join this mission regularly.

OUR GOAL IS TO GROW TO 100 MONTHLY GIVERS IN 2025.

A community of *committed partners* ensures that leaders in the most unreached places receive the training, discipleship, and resources they need to share the Gospel. We want to be your bridge to making an impact on the nations, by partnering together we can do more for God’s Kingdom work!

Kamal's Story: A Business That Opens Doors

Kamal, a dedicated church planter in South Asia, left behind a growing church to bring the Gospel to an unreached people group. For more than a year, his family faced isolation, hardship, and deep discouragement as they struggled to find connection in their new community.

Everything changed when they joined Kingdom Business Training. Kamal's wife, Swathi, loved to bake, and through the training, they realized that a small bakery could provide for their family while creating opportunities to build relationships.

The bakery became more than just a business—it became a bridge. As neighbors came to buy bread and sweets, conversations about Jesus began. Those conversations turned into relationships, leading to people putting their faith in Christ.

Kamal and Swathi's small step of faith has led to something even more significant. Today, a new church is forming in a place with no Gospel presence. And now, Kamal is training other disciple-makers to start their own sustainable Kingdom Businesses, multiplying the impact far beyond his community.

This is the power of generosity. This is the impact of giving.



Be Part of the Movement

This story is one of many. **Every new church planted, every disciple trained, and every business launched is made possible by faithful partners like you.** Together, we celebrate over 629 businesses being launched and 901 churches planted!



Your giving matters.

*Your generosity fuels transformation.
Scan to become a financial partner today.*





ACTIVATE GLOBAL

🌐 ActivateGlobal.net

✉ info@activateglobal.com

📍 P.O. Box 30345 | Lincoln, NE 68503